

News stories on TV and in newspapers are very often accompanied by pictures. Some people say that these pictures are more effective than words.

What is your opinion about this?

With a rapidly changing world being full of challenging matters, ~~that~~ how we convey the news is a paramount issue. Nowadays, the publishers have found that thanks to some factors including visual impact, the level of education and their role as an entertainer, pictures are of high importance in the way they publish the news. This essay will provide some details about the above-mentioned reasons.

First of all, hardly can a text or written story communicate a message as easily as a picture. Containing a summary of what is going on, pictures give us a brief explanation of the news. Moreover, people usually do not have enough time to go through the whole text. Therefore, with the photos included in the news, they will be able to get the general idea in the blink of an eye.

Secondly, there are some groups of people who cannot read the texts due to their illiteracy. For instance, having an insatiable demand for watching TV, children and illiterate individuals constitute a large number of people who sit in front of a screen, striving to understand the latest releases. Consequently, they will be really appreciative if some photos were accompanied in the stories in order for them to grasp what is the story about.

In addition, one of the most significant duties of newspapers or TV shows is to entertain people. Images can add exciting and eye-catching elements to enhance the quality of the stories and regarding the decrease in the number of people reading or watching the news in the recent years, it can be said that the publishers would have grabbed much ~~more~~ attention, had they placed focus on this issue.

In conclusion, that pictures can play a pivotal role in keeping undivided attention of people is an undeniable fact needing more effort to be made in order to ~~arise-arouse~~ the interest of various groups.